

**Media Release**

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## OCBC BANK UNVEILS FREE WIFI VIA 700+ HOTSPOTS ON ORCHARD ROAD, AT THE SPORTS HUB AND AT BRANCHES

**Singapore, 20 July 2016** – In the first move of its kind by a financial institution here, OCBC Bank today began providing free WiFi access to an estimated 30,000 visitors a day at multiple public locations. The initiative, intended to help meet rising demand for mobile broadband, comes in the wake of the Government's announcement this April that it will double the number of Wireless@SG hot spots to 20,000 by 2018 – thereby making Singapore the country with the highest hot spot density in the world.

Anybody will be able to surf the Internet for free on OCBC Free Wi-Fi Zones at selected locations on Orchard Road as well as at OCBC Centre, the Singapore Sports Hub and 33 OCBC Bank branches.

There are 5 hotspots within the Orchard Road area. Wi-Fi coverage extends up to a 100-metre radius from each of the five bus stops situated outside the Royal Thai Embassy, Tangs, Far East Plaza, Royal Plaza at Scotts and The Heeren.

In partnership with Wi-Fi network owner Consistel, OCBC Bank has sponsored Wi-Fi access across the Sports Hub complex. Visitors to any facility at the Sports Hub – from the Singapore National Stadium, Singapore Indoor Stadium, Kallang Wave Mall and OCBC Arena to OCBC Aquatic Centre, Water Sports Centre, Sports Hub Library and Singapore Sports Museum – can enjoy free Wi-Fi access.

Leveraging OCBC Bank's network of branches across Singapore, members of the public in the vicinity of OCBC Centre will also enjoy free Wi-Fi access. 33 OCBC Bank branches in highly-populated areas like ION Orchard, Causeway Point, Ang Mo Kio, NEX Shopping Mall, Toa Payoh and Vivo City now offer free Wi-Fi access to branch visitors (For full list of locations, refer to Annex A).

More than 30,000 users are expected to benefit each day from this free Wi-Fi access across over 700 hot spots.

Mr Dennis Tan, Head of Consumer Financial Services Singapore at OCBC Bank said: "Being at the forefront of the digital play in Singapore for the past few years, it is natural for OCBC to do our part to support the government's push for wireless Singapore by providing this service through more than 700 OCBC Free Wi-Fi Zones across town. By availing this free WIFI service to the public, whether you are an OCBC customer or not, we hope to entrench OCBC's leading digital position in everyone's minds."

The free Wi-Fi access is an extension of OCBC Bank's string of digital initiatives launched in the past year – all in furtherance of its vision of providing the digital advantage to customers. The initiatives include the launch of an Application Programming Interface (API) platform, voice recognition technology, OCBC OneTouch (thumbprint biometric authentication for mobile banking apps), OneWealth (an integrated wealth management app) and a financial literacy app for children.

In addition, OCBC Bank's new Fintech & Innovation unit, The Open Vault at OCBC, is currently running an accelerator programme with eight global and local start-ups, to drive ideation, prototyping and deployment of new technologies to fuel breakthroughs in banking and insurance.

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## SOCIAL MEDIA ASSETS

**Official hashtags:** #ocbcwifi #ocbcbank #ocbcdigitaladvantage

**Keywords:**  
OCBC, WiFi



**Suggested tweet:** OCBC Bank is the first company in Singapore to provide free Wi-Fi service for everyone with 700 hotspots.



**Suggested Facebook post:** OCBC Bank is the first company in Singapore to provide free Wi-Fi service with 700 hotspots. Whether you are an OCBC customer or not, you can now enjoy free Wi-Fi at Orchard Road, OCBC Centre, the Singapore Sports Hub and 33 OCBC Bank branches.

For all other updates on OCBC, follow @OCBCBank on Twitter and "like" facebook.com/ocbcbank on Facebook.

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## About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the world's strongest and safest banks by leading market research firms and publications.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 630 branches and representative offices in 18 countries and territories. These include the more than 330 branches and offices in Indonesia operated by subsidiary Bank OCBC NISP, and 95 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.

OCBC Bank's private banking services are provided by subsidiary Bank of Singapore, which has received increasing industry recognition as Asia's Global Private Bank, and was voted "Outstanding Private Bank in Southeast Asia in 2014" by Private Banker International.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

For more information, please visit [www.ocbc.com](http://www.ocbc.com).

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## **Annex A**

### **Orchard Road**

1. Royal Thai Embassy
2. Robinsons Heeren
3. Tangs Plaza
4. Royal Plaza on Scotts
5. Midpoint Orchard

### **Singapore Sports Hub**

1. Kallang Wave Mall
2. Sportshub Library
3. Visitors Centre
4. OCBC Aquatic Centre
5. OCBC Arena
6. Water Sports Centre
7. Singapore Indoor Stadium
8. National Stadium
9. Singapore Sports Museum

### **OCBC Centre**

65 Chulia Street

### **OCBC Bank Branches**

1	Ang Mo Kio
2	Bedok
3	Bukit Batok
4	Causeway Point
5	OCBC Centre
6	Choa Chu Kang
7	Clementi
8	Compass Point
9	Harbour Front
10	Holland Village
11	Hougang Mall
12	ION Orchard
13	Jurong Point
14	Katong
15	MBFC
16	NEX
17	Northpoint Shopping Centre
18	NTU Branch
19	Orchard Gateway

20	Paya Lebar Square
21	Singapore Polytechnic
22	Sixth Avenue
23	SMU Branch
24	Kallang Wave Sport Hub
25	Sun Plaza
26	Thomson Branch
27	Toa Payoh
28	Vivo City
29	OCBC White Sands
30	JEM
31	SunTec City Mall
32	Punggol Waterway
33	Tiong Bahru

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